



IKCS: NORTH AMERICA
INTERNATIONAL KIDNEY CANCER SYMPOSIUM

IKCS 2023

Sponsorship Prospectus

NOVEMBER 9–11, 2023
NASHVILLE, TENNESSEE

*The KCA's International
Kidney Cancer Symposium
(IKCS) is the world's leading
forum on kidney cancer.*



General Information



The Kidney Cancer Association (KCA) is proud to present 2023 IKCS: North America! This in-person event will occur on November 9th, 10th, and 11th at the Omni Hotel in Nashville, Tennessee.

IKCS presenters and attendees travel from Europe, Asia, South America, and dozens of cities across the United States to participate in the symposium.

IKCS strives to offer a balanced agenda with meaningful content on topics such as; emerging research, noteworthy breakthroughs, current challenges, promising treatments, and patient-focused issues. Each year's symposium is crafted to optimize a collective opportunity for learning, discussion, and collaboration on how to best move the needle toward the next discovery.

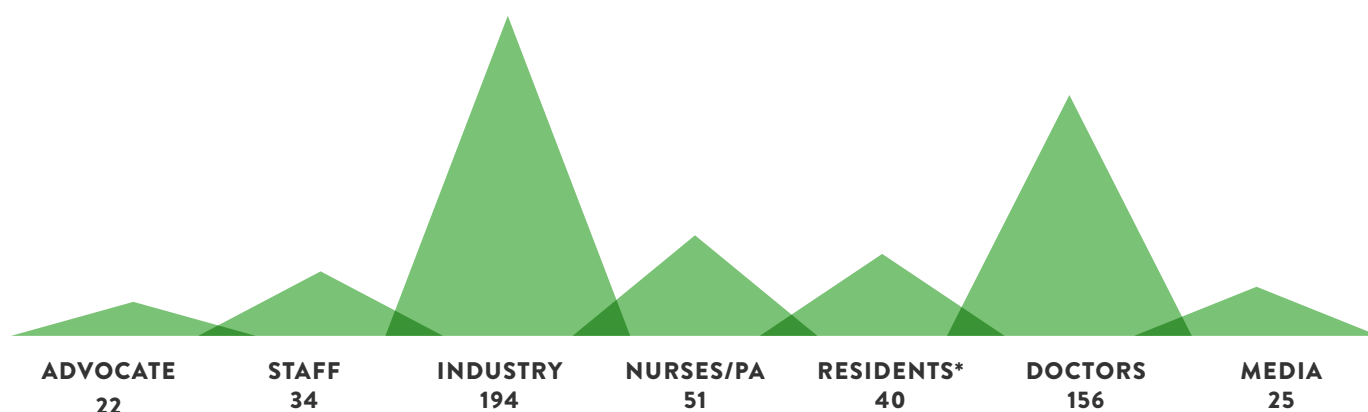
The Kidney Cancer Association was founded in 1990 by Eugene P. Schonfeld and a small group of patients and doctors in Chicago, Illinois, and has grown into an international non-profit organization. The KCA promotes scientific advances through two annual research symposia and a robust grant program, participates in legislative advocacy, and seeks to be a source of education and resources for patients, caregivers, and anyone impacted by kidney cancer.

2022 IKCS: North America Attendee Demographics

2022 IKCS: NA had a total of **446** registered attendees.

Fast Facts

Abstracts: 56	Live: 365	Educational Sessions: 13
Faculty: 60–70	Virtual: 81	Industry Sponsored Symposia: 4
Countries: 9	Total: 446	Posters: 50



**Includes fellows, residents, and students.*

What is IKCS?

This annual event, along with IKCS: Europe held each spring, is an opportunity for physicians, researchers, academics, and industry professionals from across the globe to join together and exchange ideas which will direct the future of kidney cancer research and treatment in the ultimate pursuit of a cure.

IKCS is the premier venue to discuss the latest reported data, apply new concepts into routine daily practices and debate the most controversial topics among the top KOLs in the field of RCC.

Educational Activity Learning Objectives

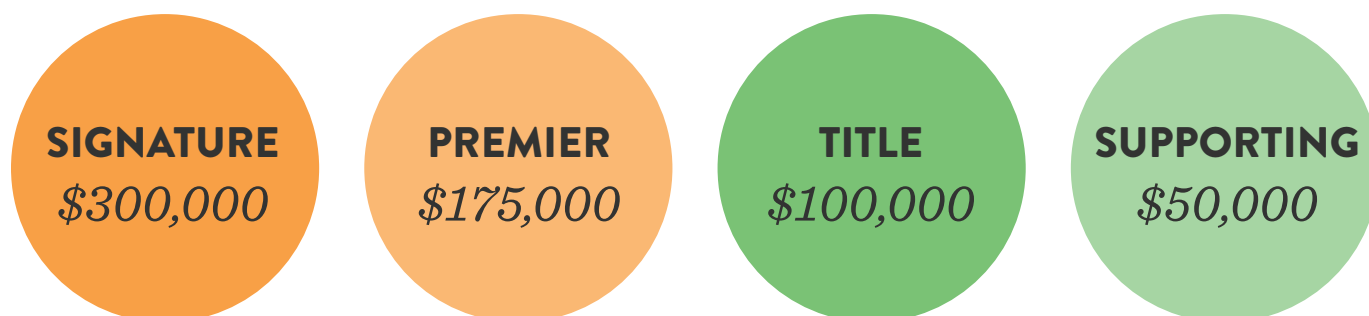
- Understand the pros and cons of molecular testing
- Discuss surgical versus therapeutic approaches for locally advanced kidney cancer
- Identify ways to manage oligometastatic disease in kidney cancer
- Characterize the various therapies and trials available for Non-Clear Cell RCC

Target Audience

Medical oncologists and urologists who treat patients with kidney cancer. Fellows, trainees, nurses, nurse practitioners, physician assistants, and patient advocates involved in the management of kidney cancer are also invited to participate.

2023 IKCS: North America Premier Sponsorship Opportunities

The KCA is pleased to recognize sponsors of 2023 IKCS: North America at the following levels:



Premier Sponsorship Benefits

All sponsor levels will be recognized before, during, and after 2023 IKCS: North America in the following ways:

- KCAMeetings.org website
- Sponsor slides at sessions and verbal recognition during 2023 IKCS: North America welcome
- Event email to registrants
- 2023 IKCS: North America event signage
- Logo recognition in IKCS 2023 Symposium Guide

KCA will be only accepting Sponsorship Level Package requests (Signature, Premier, Title, Supporting) and Industry Symposium requests from **Monday, May 1, 2023–Friday, June 30, 2023**.

Companies interested in only a la carte options will need to wait until **June 30, 2023**, to choose their items from those that remain. **Starting July 1**, KCA will open all a la carte options to all interested supporters. These are on a first-come-first-served basis.

2023 IKCS: North America

Premier Sponsorship Opportunities

Start with your Sponsorship Level Package below and then customize your ideal sponsor package by selecting from the a la carte options on page 6.

Sponsorship Level	SIGNATURE \$300,000 <i>Limit 2</i>	PREMIER \$175,000 <i>Limit 2</i>	TITLE \$100,000 -	SUPPORTING \$50,000 -
Industry Sponsored Symposium -or- Advisory Board Meeting Room	Unopposed: Room & AV Included <i>(First Choice of Date & Time)</i>	Opposed: Room & AV Included <i>(First Choice of Time)</i>	-	-
Special Event Sponsorship	Included (1) of the following: Think Tank Session Young Investors Session Friday Evening Reception Poster Session <i>(First Come, First Serve)</i>	Included (1) of the following: Think Tank Session Young Investors Session Friday Evening Reception Poster Session <i>(First Come, First Serve)</i>	-	-
Exhibit Booth Size	10x20	10x10	10x10	6' Tabletop
Digital Conference Bag Insert <i>(Digital PDF)</i>	Includes up to 3	Includes up to 2	Includes up to 1	-
Eblast -or- Push Notification	2	1	1	-
Program Booklet Ad	2-page layout ad	1-page layout ad	½-page layout ad	¼-page layout ad
Number of Included Registrations*	20	10	5	2
KCA Think Tank: Coalition for a Cure Key Learnings	Includes Synopsis of Key Learnings	Includes Synopsis of Key Learnings	Includes Synopsis of Key Learnings	-
A La Carte Options <i>(Select from the list on the next page)</i>	5	3	2	2
Sponsor Recognition: <i>All sponsorship packages come with logo recognition on the meeting website, slides, signage throughout the conference and 1 eblast</i>	Included	Included	Included	Included

*Additional registrations may be purchased at the regular attendee rate price.

**Due to CME regulations, slides include company name only (no logos allowed)

A La Carte Options

Please select the number of a la carte options as appropriate for your sponsorship level. In order to further increase visibility, KCA encourages supporters to purchase additional a la carte options.

Exhibit Booths

Booth size upgrade

Upgrade your tabletop or 10x10 to the next size up.

Note 10x20 is the largest booth size available.

Tabletop 6'

Additional tabletops are available

Signature Sponsor	Select 5
Premier Sponsor	Select 3
Title Sponsor	Select 2
Supporting Sponsor	Select 2

Advertisements

Program Book Ad *(print) Additional from what is included in sponsorship*

½ page ad

Full-page ad *(Counts for two a la carte options)*

Digital Conference Bag Insert

IKCS is becoming more sustainable! Each conference attendee will have the opportunity to utilize the conference app, which will include a digital program book, a 3-day agenda, and conference collateral. QR codes will be placed around the conference area, making it easy for attendees to access the app. Ensure your company's branding by uploading one marketing item (PDF format) to the dedicated conference app platform.

Push Notification

Send a text to attendees during the conference. Your message will go out to all attendees who have opted in for text message communication at IKCS.

One Eblast to One Targeted Registration List

Utilize the 2023 IKCS: North America registrant email list either pre- or post-event to survey the participants or disseminate information. The eblast will be sent by the KCA on behalf of the sponsor. All content must be approved by the KCA.

Hotel and Conference Branding Opportunities

Conference Wi-Fi **EXCLUSIVE OPPORTUNITY**

Help 2023 IKCS: North America attendees stay connected onsite with this exclusive sponsorship opportunity. Your company name will be used as the conference wi-fi password.

Coffee Break or Snack Break Signage and Coffee Sleeves **EXCLUSIVE OPPORTUNITY**

Keep IKCS attendees alert and energized by sponsoring one of the coffee/snack breaks, while availability lasts.

Signage with company logo at coffee/snack breaks (*Counts for one a la carte option*)

Signage and coffee sleeve with company name at coffee/snack breaks
(*Counts for two a la carte options*)

Window Clings – Package of 6 **EXCLUSIVE OPPORTUNITY**

Welcome attendees with your brand on windows in the Omni Nashville's spacious pre-function areas. More than 300 conference attendees will pass by this sponsorship opportunity on their way to sessions.

Timeline Window Clings – Package of 2 **EXCLUSIVE OPPORTUNITY**

This opportunity will be visible in the walkway from registration to the general session area as part of the KCA timeline display. Every attendee that registers or picks up their badge, will pass this branding opportunity.

Floor Clings – 6 Floor Clings per Selection

Lead attendees to your booth/table top with branded floor decals. Decals will be placed in high-traffic areas and will include the sponsor logo. Three packages of six floor clings are available.

Branded Tabletops

Lead attendees to the conference meeting space with a branded tabletop in the foyer area.

Escalator Banners

Display your company logo at the escalators leading all attendees to the conference meeting space.

Special Event Sponsorship

For Signature & Premier Sponsors (First Come First Serve)

The below benefits are separate opportunities that may not be selected as part of a la carte options included in Sponsorship Packages. These will remain exclusive options to those purchasing sponsorships up until July 1st, at which time any not locked-down will be open as general a la carte items to other exhibitors.

Recognition as a Sponsor for the KCA Think Tank: Coalition for a Cure

The KCA Think Tank Coalition for a Cure brings together a robust group of stakeholders in the kidney cancer space to discuss critical challenges and needs, in addition to developing projects and solutions to address these demands. Sponsors may select up to 2 attendees to the Think Tank.

Young Investigators Session

This new roundtable session is for younger professionals to meet and hear from experts on various career paths and the best advice on how to grow in their careers. This is an exclusive opportunity. Benefits include recognition as the sole sponsor for the event, signage and recognition in the program booklet. Sponsors may select up to 2 attendees for the Young Investigators Session.

Friday Evening Reception

Exclusive sponsorship for the Friday night reception event during IKCS 2023 for all IKCS attendees. All registrants are invited to attend the IKCS Evening Reception, which will include complimentary light refreshments and a live band. Benefits are negotiable and dependent on reception space but include recognition as the sole sponsor of the event.

Poster Sessions

At 2023 IKCS: North America, more than 45 posters were presented during Poster Sessions. Poster Sessions have dedicated timeslots throughout both days of the meeting. The sponsors will have recognition benefits at the Poster Sessions. The Poster Session will include floor clings to display your company logo while attendees are at the poster walk.

Additional Benefits

Opposed Industry Symposium \$35,000

Companies that select sponsorship packages receive the first choice of data and time for sponsored industry symposiums. KCA will provide food and beverage near this event. Standard A/V package included.

Affiliate/Ancillary Events

Host an event or meeting for your organization. An affiliate meeting is any event held during the dates of the IKCS 2023 North America Symposium, and the event is not part of the official IKCS Program. Events may include, and are not limited to: Advisory Board Meetings, Sales Meetings, Hospitality Suites, Pre-conference Business Meetings, Committee, Staff Meetings, and Board Meetings.

		NON-PROFIT	IKCS SPONSOR	ALL OTHER GROUPS
OPTION A: Private Meeting Space -up to 10 people	No A/V Included	\$500 per day	\$1500 per day	\$2000 per day
OPTION B: Room accommodating up to 25 people	Basic A/V package and room layout (one-time setup)	\$3500 per day + additional A/V and food/beverage needed	\$5000 per day + additional A/V and food/ beverage needed	\$6650 per day + additional A/V and food/ beverage needed
OPTION C: Room accommodating up to 100 people	Custom A/V package & room layout	\$10,050 per day + additional A/V and food/beverage needed	\$15,000 per day + additional A/V and food/ beverage needed	\$19,950 per day + additional A/V and food/ beverage needed



Contact Information

To discuss IKCS sponsorship opportunities, please contact Maggie Valdes, Manager of Corporate Partnerships, at the KCA at mvaldes@kidneycancer.org.

To learn more about IKCS 2023, visit our website at KCAMeetings.org.



KidneyCancerAssociation™

THE KIDNEY CANCER ASSOCIATION

The global community dedicated to serving and empowering patients and caregivers, and leading change through advocacy, research, and education in order to be the universal leader in finding a cure for kidney cancer.

KIDNEYCANCER.ORG

#UnstoppableTogether

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