

INITIATIVE 1

Empower



GOAL

\$ Decrease financial toxicity

THE PROBLEM

Up to 64% of cancer patients express experiencing financial hardship.

THE SOLUTION

The KCA will make a \$1,000,000 impact through our new **Patient Assistance Fund** to directly address financial toxicity in addition to providing 1-1 support through our **Patient Navigator Program**. These efforts will empower patients and their families to focus on their health, rather than on their finances.

GOAL

+ Double the rate of clinical trial enrollment for kidney cancer patients

THE PROBLEM

<5% of adult cancer patients enroll in cancer clinical trials.

THE SOLUTION

Double the rate of clinical trial enrollment for kidney cancer patients by increasing access to cutting-edge treatment options through clinical trials enrollment, clinical trial partnerships, and patient education. We will empower patients with more clinical options and the ability to effect change for future patients.

DETAILS: The three main barriers of clinical trial enrollment are the small number of kidney cancer clinical trials, the location of trials in large academic centers, and psychosocial issues for patients and families. We will address these barriers through an **Artificial Intelligence** resource that can improve awareness of and access to various clinical trials regardless of geographical location or past medical history. Additionally, the Patient Navigator Program will address the psychosocial barrier and support patients and families through education about clinical trials.

SOURCES

Financial toxicity: A growing burden for cancer patients | The Bulletin (facs.org), <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5495113/>