



Director of Patient Advocacy and Partnerships

Full-Time / Exempt

Location: Remote

Travel Expectation: Moderate

Report to: Medical Director

Direct Reports: Patient Liaison, Manager of Conferences and Events (future)

The Kidney Cancer Association's Director of Patient Advocacy and Partnerships is an integral role, providing strategic direction and oversight of the KCA's patient and caregiver and healthcare professional programs as well as establishing and building relationships with strategic partners. The KCA's Director of Patient Advocacy and Partnerships serves as lead for generating revenue surrounding industry partnerships and securing patient and health care professional (HCP) program support.

For the past few years, the KCA has been actively implementing programs to support and educate kidney cancer patients, caregivers, and healthcare professionals. This role will help to develop and build the next phase of the KCA's strategic program plan. Additionally, the Director of Patient Advocacy and Partnerships will build the KCA's strategic partnerships with our pharma partners, healthcare tech companies, medical education companies, and other patient advocacy groups.

This person will be self-motivated, strategically minded and enjoy all phases of program management including implementation and evaluation, while demonstrating a keen understanding of collaborations and partnerships within the oncology community. The ideal candidate will have experience implementing and evaluating patient advocacy programs as well as in building and maintaining strategic partnerships within pharmaceutical companies and across patient advocacy groups. He/she will also embody strong leadership and organizational skills, a high level of integrity and work ethic, the ability to work efficiently on a remote team and a dedicated passion for the mission.

Responsibilities

Patient Advocacy: (40%)

- Develop, manage, and provide strategic direction for all patient, caregiver, and healthcare professional education and support programs in alignment with the strategic vision of the KCA including but not limited to:
 - Patient Navigator Program
 - Creation and distribution of patient educational materials
 - Clinical trials matching
 - Patient Assistance Program
 - Virtual Patient Symposium
 - KCA Ambassador Program
 - Certified medical education programs
 - KCA Symposiums
- Increase KCA awareness and footprint in patient communities
- Develop and manage program timelines, promotional plans, annual budget, and evaluation framework for each program
- Cultivate and formalize new strategic programmatic partnerships

- Serve as staff liaison for the KCA's Patient and Caregiver Advisory Council
- Work closely with the Director of Communications and Medical Director to successfully communicate resources with the kidney cancer community
- Board reporting
- Other duties as assigned

Legislative Advocacy: (20%)

- Create legislative strategy, including advocacy for increased research funding and new efforts surrounding patient advocacy (access to care, drug prices, etc.) Create and oversee partnership with likeminded patient advocacy groups
- Create and execute legislative letter-writing campaigns through KCA online portal
- Serve as staff liaison to AUA and CDMRP

Partnerships: (40%)

- Increase and diversify partnerships and revenue for symposiums, HCP programs, and patient programs
- Identify, prepare, and submit funding proposals to secure funding for programs and symposium sponsorships
- Develop robust industry pipeline including pharma, biopharma, healthcare tech, labs, surgical equipment companies with an interest in kidney cancer
- Track funding, benefits and reporting for pharma and other funding
- Grow established relationships with pharma industry partners

Education and Experience Required

- Bachelor's degree
- 7+ years of experience with patient advocacy groups, healthcare industry and/or pharmaceutical industry; oncology knowledge and experience a plus
- Excellent business acumen and corporate development
- Embody strong leadership and organizational skills, a high level of integrity and work ethic, the ability to work efficiently on a remote team, and a dedicated passion for the KCA's mission
- Experience building and maintaining strategic partnerships, especially within the pharmaceutical industry
- Excellent verbal and written communication skills
- Moderate travel; about 6-7 conferences per year (post-COVID) with international travel included

About The Kidney Cancer Association

The Kidney Cancer Association is a global community dedicated to serving and empowering patients and caregivers, and leading change through advocacy, research, and education to be the universal leader in finding the cure for kidney cancer. Founded in 1990 by Eugene P. Schonfeld and a small group of patients and doctors in Chicago, Illinois, the KCA has grown into an international non-profit organization based in Houston, Texas. The KCA promotes scientific advances through two annual research symposia and a robust grant program, participates in legislative advocacy, and seeks to be a source of education and resources for patients, caregivers, and anyone impacted by kidney cancer.

Interested candidates should e-mail resume to careers@kidneycancer.org.