

# Gifts of Stocks and Bonds

Donating investment assets—such as appreciated stocks, bonds, or mutual funds—is a tax-effective way to support us in the fight against kidney cancer, and doing so is easier than you may think.

When you make a gift of your securities or bonds to the Kidney Cancer Association, you benefit from:



## TAX DEDUCTIONS

Receiving a charitable income tax deduction, often for the full market value of your gift



## GIVE MORE

Making a greater gift than you thought possible by relying on larger funds



## TAX BENEFITS

Avoiding a capital gains tax that you would otherwise owe from an asset sale

## Interested in making a gift of securities and bonds?

We're delighted that you're considering donating some of your assets to the Kidney Cancer Association. In most cases, donating assets can be done via electronic transfer. If you hold securities in certificate form, you will need to mail two separate envelopes—one with the unsigned stock certificate and the other with a signed stock power form for each certificate.

As you explore your options, be aware that there are many opportunities available to you.

### OUTRIGHT GIFT

One of the simplest ways to make a gift to support the Kidney Cancer Association is by donating your asset, such as by transferring a few shares of stock to us.

### GIFT TO A DONOR ADVISED FUND

You can also create a donor advised fund, which is a giving fund to which you contribute an investment asset. Each year, you can donate to the Kidney Cancer Association by making grants from this fund.

We know that there are many important causes to which you may be interested in donating, and we appreciate that the Kidney Cancer Association is one of them.

If you're ready to make a gift of stock, please contact **Kendall Monroe** at [kmonroe@kidneycancer.org](mailto:kmonroe@kidneycancer.org).