



Ninth International Kidney Cancer Symposium

October 1 & 2, 2010

Swissôtel
Chicago, Illinois

Exhibit and Other
Marketing Opportunities

Kidney Cancer Association
www.KidneyCancer.org

www.kidneycancersymposium.com

Promotional Opportunities

» Exhibitor

» Marketing Opportunities

The Kidney Cancer Association (KCA) invites you to showcase your company, its products and your research at the Ninth International Kidney Cancer Symposium, October 1 & 2, 2010 in Chicago, Illinois. Take advantage of this unique opportunity to expand your reach and make direct contact with some of the world's leading oncologists and urologists.

The KCA's Ninth International Kidney Cancer Symposium will be held at the Swissôtel Chicago. Over 300 healthcare professionals from more than 16 countries will attend. Your opportunity offers you face-to-face exposure, as well as strategic positioning as an industry leader

The Kidney Cancer Association is firmly committed to fostering long term, mutually beneficial relationships with you.

Recognition: Each exhibitor/marketer will be listed in the Exhibitor Directory as well as on signage throughout the conference.

Exhibit Hall: The conference will be structured to encourage regular attendance in the exhibit area. Registration, information, the message board and meals will all be in the hall. Breaks will also be held in the exhibit area.

Contact: Please contact Carrie Konosky at the Kidney Cancer Association: 847-542-2589 or e-mail ckonosky@kidneycancer.org for additional information.

We look forward to seeing you in Chicago.

▶▶ Platinum Exhibitor – 10' x 20' Exhibit

\$425,000

Opportunities at the 9th International Kidney Cancer Symposium

Listing in the exhibitor directory

35 complimentary registrations for company employees

Virtual Meeting-Video

Unofficial Satellite Symposium option*

Meeting Bags with your company logo

Lanyards

Internet Kiosk

One breakfast or lunch (signage)

Marketing benefits with the Kidney Cancer Association

Your company's name and logo featured on the Kidney Cancer Association web site

Your company's name and logo featured in the Kidney Cancer Association's monthly e-newsletter

▶▶ Gold Exhibitor – 10' x 10' Exhibit

\$325,000

Opportunities at the 9th International Kidney Cancer Symposium

Listing in the exhibitor directory

25 complimentary registrations for company employees

Speaker Ready Room

One breakfast or lunch (signage)

Marketing benefits with the Kidney Cancer Association

Your company's name and logo featured on the Kidney Cancer Association web site

Your company's name and logo featured in the Kidney Cancer Association's monthly e-newsletter

▶▶ Silver Exhibitor – 10' x 10' Exhibit

\$250,000

Opportunities at the 9th International Kidney Cancer Symposium

Listing in the exhibitor directory

20 complimentary registrations for company employees

One breakfast or lunch (signage) (whichever is remaining)

Marketing benefits with the Kidney Cancer Association

Your company's name and logo featured on the Kidney Cancer Association web site

Your company's name and logo featured in the Kidney Cancer Association's monthly e-newsletter

*No satellite symposium may be held at the Swissôtel or any hotel in the Chicago area unless it is coordinated through the Kidney Cancer Association. Failure to do this will result in your loss of sponsorship.

▶▶ Bronze Exhibitor – 10' x 10' Exhibit

\$200,000

Opportunities at the 9th International Kidney Cancer Symposium

Listing in the exhibitor directory

10 complimentary registrations for company employees

One breakfast or lunch (signage) (whichever is remaining)

Marketing benefits with the Kidney Cancer Association

Your company's name and logo featured on the Kidney Cancer Association web site

Your company's name and logo featured in the Kidney Cancer Association's monthly e-newsletter

▶▶ Exhibitor – 8' x 10' Exhibit

\$100,000

Opportunities at the 9th International Kidney Cancer Symposium

Listing in the exhibitor directory

6 complimentary registrations for company employees

Marketing benefits with the Kidney Cancer Association

Your company's name featured on the Kidney Cancer Association web site

▶▶ Exhibitor – 8' Tabletop Exhibit

\$75,000

Opportunities at the 9th International Kidney Cancer Symposium

Listing in the exhibitor directory

2 complimentary registrations for company employees

Marketing benefits with the Kidney Cancer Association

Your company's name featured on the Kidney Cancer Association web site