



Sixth European International Kidney Cancer Symposium

06–07 May 2011

Warsaw, Poland

**Exhibit and Other
Marketing Opportunities**



Kidney ~~Cancer~~ Association
www.KidneyCancer.org

www.kidneycancersymposium.com

Promotional Opportunities

▶▶ Exhibitor

▶▶ Marketing Opportunities

The Kidney Cancer Association (KCA) invites you to showcase your company, its products and your research at the Sixth European International Kidney Cancer Symposium, May 6-7, 2011 in Warsaw, Poland. Take advantage of this unique opportunity to expand your reach and make direct contact with some of the world's leading oncologists and urologists.

The KCA's Sixth European International Kidney Cancer Symposium will be held at the Marriot Warsaw Hotel, Warsaw. Over 300 health-care professionals from more than 16 countries will attend. Your opportunity offers you face-to-face exposure, as well as strategic positioning as an industry leader

The Kidney Cancer Association is firmly committed to fostering long term, mutually beneficial relationships with you.

Recognition: Each exhibitor/marketer will be listed in the Exhibitor Directory as well as on signage throughout the conference.

Exhibit Hall: The conference will be structured to encourage regular attendance in the exhibit area. Registration, information, the message board and meals will all be in the hall. Breaks will also be held in the exhibit area.

Contact: Please contact Carrie Konosky at the Kidney Cancer Association: 847-542-2589 or e-mail ckonosky@kidneycancer.org for additional information.

We look forward to seeing you in Warsaw.

***PLEASE NOTE-** This offer will expire on July 1st, 2010.
At that time a new list of opportunities will be made available.

To be eligible for the marketing opportunities listed below, you must have your commitment for support to the Kidney Cancer Association by June 1, 2010.

On or Before
July 1

€350,000

▶▶ Platinum Exhibitor – 10' x 30' Exhibit

Opportunities at the 6th European Kidney Cancer Symposium

Satellite Symposium option*

Your company's recognition in all promotional materials as a Platinum sponsor

Signage at symposium

15 complimentary registrations for company employees

Meeting bags with your company logo (Recycled Polybags)

Cocktail reception

2 Breaks

USB lanyards (USB drives will contain syllabus and replace books for 2009)

Internet Kiosk

Speaker Ready Room

Special recognition with the Kidney Cancer Association

Your company's name and logo featured on the Kidney Cancer Association web site for 12 months

Your company's name and logo featured in the Kidney Cancer Association's monthly e-newsletter for 12 months

*No satellite symposium may be held at the Marriot Warsaw or any hotel in the Warsaw area unless it is coordinated through the Kidney Cancer Association. Failure to do this will result in your loss of sponsorship.

▶▶ Gold Exhibitor – 10' x 20' Exhibit

€250,000

Opportunities at the 6th European Kidney Cancer Symposium

Your company's recognition in all promotional materials as a Gold Sponsor

Signage at symposium

10 complimentary registrations for company employees

1 Break

Special recognition with the Kidney Cancer Association

Your company's name and logo featured on the Kidney Cancer Association web site for 9 months

Your company's name and logo featured in the Kidney Cancer Association's monthly e-newsletter for 9 months

On or Before
July 1

▶▶ Silver Exhibitor – 10' x 10' Exhibit

€175,000

Opportunities at the 6th European Kidney Cancer Symposium

Your company's recognition in all promotional materials as a Silver Sponsor

Signage at symposium

8 complimentary registrations for company employees

Special recognition with the Kidney Cancer Association

Your company's name and logo featured on the Kidney Cancer Association web site for 6 months

Your company's name and logo featured in the Kidney Cancer Association's monthly e-newsletter for 6 months

▶▶ Bronze Exhibitor – 10' x 10' Exhibit

€125,000

Opportunities at the 6th European Kidney Cancer Symposium

Your company's recognition in all promotional materials as a Bronze Sponsor

Signage at symposium

4 complimentary registrations for company employees

Special recognition with the Kidney Cancer Association

Your company's name and logo featured on the Kidney Cancer Association web site for 4 months

Your company's name and logo featured in the Kidney Cancer Association's monthly e-newsletter for 4 months

▶▶ Exhibitor – 8' x 10' Exhibit Booth

€75,000

Opportunities at the 6th European Kidney Cancer Symposium

Your company's recognition in all promotional materials as an Exhibitor

2 complimentary registrations for company employees

Special recognition with the Kidney Cancer Association

Your company's name featured on the Kidney Cancer Association web site for 2 months

▶▶ Exhibitor – 8' Tabletop Exhibit

€25,000

Opportunities at the 6th European Kidney Cancer Symposium

Your company's recognition in all promotional materials as an Exhibitor

1 complimentary registration for company employees

Special recognition with the Kidney Cancer Association

Your company's name featured on the Kidney Cancer Association web site for 1 month